

Descargar libros electronicos Logolounge 11: The World's Premier Logo Showcase

By Bill Gardner



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Books Descriptions

This 11th edition of the bestselling LogoLounge book series features the leading edge of identity design created by highly accomplished and noteworthy up-and-coming designers from around the world. Carefully curated by an expert panel made up of some of the most revered names in the industry, this volume offers up endless opportunity for insight and delight. Discover 2,500 amazingly crafted logos organized into unique visual categories for easy reference. Throughout the book, bonus case studies from respected firms including Stefan Sagmeister, Pentagram London, Hoodzpah, Focus Lab and Tad Carpenter provide a deeper look at design genius at work. This is the definitive identity resource for designers, creative directors, brand managers, and more. Logolounge.com is the most comprehensive and searchable logo database available today. Members enjoy a wide range of benefits, including unlimited uploads that become entries for consideration in the LogoLounge book series. Join our community and

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